



City of Chicago Renewable Power Purchase

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Chicago Power Alliance

- Made up of five municipal sister agencies:
- City of Chicago (including Water Dept and three airports)
- Chicago Transit Authority
- City Colleges
- Chicago Park District
- Public Building Commission

Mayor Daley's Commitment

20 Percent of Alliance's power from
renewables within five years.

No more than 50% of that can come
from landfill gas.

Translation is that Alliance will buy
over 80 MW of renewables.

RFP for Energy Services

- RFP for all services ...
- Energy purchase
- Reduced emissions
- Green power component

Outcome of RFP

- Provider chosen for power (guess who)
- Renewable portion won by team of Commonwealth Edison and Environmental Resources Trust
- Purchase of renewables is through Green Tickets

Lessons for Marketers

- Make process simple.
- Know that you should estimate timeframe for contract negotiation, and double it. Be patient.
- Government purchasers have myriad of rules to go through even with all the political will to buy.